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I hereby certify that this correspondence is being filed electronically with the U.S. Patent and Trademark Office on the below date:
Date January 30, 2009 Name: John G. Rauch Signature: /John G. Rauch/

Our Case No. 12729/78

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
Robert Main et al.)	
)	Examiner: Champagne, Donald
Serial No. 09/778,666)	
)	Group Art Unit No. 3622
Filing Date: February 6, 2001)	
)	Confirmation No. 4361
For)	
SYSTEM AND METHOD FOR)	
MANAGING ADVERTISING)	
INVENTORY TO MAXIMIZE)	
ADVERTISING REVENUES)	

SUBSTANCE OF INTERVIEW

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

A telephonic interview was held between the examiner and the undersigned attorney on January 16, 2009. The examiner advised that the claims previously proposed were allowable, excepting claims 26-29. The examiner requested that the proposed amendment be filed for entry as an after final amendment and agreed to fax a copy of the proposed claims. It was also agreed to cancel claims 26-29 to place the application into condition for allowance.

Application no. 09/778,666
Communication dated: January 30, 2009

With this response, the application is submitted to be in condition for allowance.

Respectfully submitted,

/John G. Rauch/
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January 30, 2009
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